

SIRENA YACHTS

Press Release – September 2017

SIRENA YACHTS WITH NUMBER OF NEWS FROM 2017 CANNES YACHTING FESTIVAL

- **European debut for the Sirena 56**
- **Sirena 64, first time in the water in Europe**
- **Naval architecture by Frers Naval Architecture & Engineering**
- **Spadolini Design Studio for the interior design**
- **The very first infos about new Sirena 85 revealed during the show**

The Cannes Yachting Festival 2017 features the European debut of the Sirena 56 and for the first time the Sirena 64 was visible on the water.

After the successful debut of Sirena 64 at Boot Dusseldorf and the exciting world premier of the Sirena 56 at Yachts Miami Beach - the 2017 boat shows season sees Sirena Yachts still in the spotlight with its two new models in Cannes.

The **Sirena 64** and **Sirena 56** were designed by two of the best designers on the international scene: **Frers Naval Architecture & Engineering** for naval architecture, exterior design and engineering, and **Spadolini Design Studio** for the interior design.

The **key facts** of the new range are:

- *unparalleled exterior and interior spaces and comfortable livability*
- *fuel and water capacity designed to offer truly long range cruising*
- *fuel consumption efficiency (20% more efficient than direct competitors)*
- *the Class A design gives excellent seaworthiness in all sea conditions and the efficient hull guarantees a high maximum speed*

SIRENA 56 EUROPEAN DEBUT

After the successful world debut during the recent 2017 Yachts Miami Beach boat show, the second-born Sirena yacht arrived in Europe.

Sirena 56 - following the successful example of its bigger sister the Sirena 64 - is more powerful than its direct competitors and equipped with updated engines to guarantee power, safety and excellent performance. It features spacious exterior surface areas to fully enjoy the natural environment and bigger internal spaces regarding both the cabins and the saloon.

The Sirena 56 is available with two different interior layouts: the 2 cabin version, incorporating two spacious master cabins with individual en-suite facilities; the 3 cabin version with a VIP cabin and twin berth layout, all with en-suite facilities.

The hull form has been developed for dual mode navigation, which gives long range capability for extended passage making. The flybridge arrangement offers comfortable, yet innovative, sunbathing areas, designed with meticulous attention to detail, using hand-crafted finishing.

SIRENA YACHTS

SIRENA 64, FIRST TIME ON THE WATER IN EUROPE

The largest model of the range is currently the **Sirena 64**, presented at Boot Dusseldorf 2017 in January. Compared to other yachts of similar size, it features greater fuel and water capacity, together with more powerful engines and a higher maximum speed, up to 27 knots. The yard provides the option of more powerful engines as well.

Furthermore, the Sirena 64 is characterized by a 38sqm flybridge where you can enjoy the amazing sea view and breath clean air, a spacious main deck of approx. 52 sqm and the largest cabins in the category (in particular, the owner's quarters measure approx. 24 sqm). Generally, compared to its main competitors, the Sirena 64 is approx. 20% more efficient in fuel consumption at a cruising speed of 16 knots. Smart features like the Jacuzzi (optional) make this product unique on the market.

A NEW BIGGER MODEL UNVEILED DURING THE SHOW

President Miss Ipek Kirac and the all new Sirena Yachts team revealed – with a dedicated media presentation – more details about the new largest motor-yacht model that enlarges the current Sirena Yachts range.

The Sirena 85 is the anticipated and future flagship of the Sirena Yachts gamma. At a glance is enough to grasp the family feel of the Turkish yard's motor-yacht range, **designed by German Frers** and featuring outdoor areas to fully enjoy the surrounding environment. *“The new member of the fleet represents a continuation of the design and building program with this new larger member,”* Stated German Frers, naval architect and exterior design and engineering, *“The hull characteristics and design it is an evolution of the smaller sister, a low resistance, sea kindly hull, that performs efficiently and with a minimum of fuel consumption at high at all speed ranges. The maximum speed will be in the order of 26 knots depending on the final power plant selected among the options offered. In spite of her long over all dimensions she qualifies under 24.00 meters L.O.A. Cruising range will be 2000 miles at cruising speed. Interior volume is very large and incorporates a full width master suite at the upper deck equipped with an opening balcony to the sea. Accommodations are Owner suite plus four in-suite one of them a very large VIP guest suite. The fully fitted bridge, is independent and separated from the rest of the interior accommodations with direct access to a double command on the ample flybridge.”*

Notable the jacuzzi on the foredeck (with private access for the owner directly from his suite), while the flybridge is almost completely protected by the hardtop. Here we have a helm position and also a large relaxation area with settees that convert into sun-bathing platforms.

With the **interiors, designed by the Dutch Cor D Rover**, the yard offers two different versions featuring either four or five cabin layouts, both with a full-beam owner's suite on the main deck. *“Our interior design philosophy is based upon an inseparable link between the inside and the outside of the yacht”*, referred Cor D Rover. *“Nothing brings nature more into our designs than these large*

SIRENA YACHTS

windows. Daylight brightens up the unique, luxurious and comfortable interiors and make you feel as if you are on board a super yacht”.

A top speed of 25 knots is foreseen, and at an average speed of ten knots the Sirena 85 should have an incredible range of 2,500 miles.

More to come during the next months.

ABOUT SIRENA MARINE - sirenamarine.com.tr

Founded in 2006 by Kıraca Holding, Sirena Marine is a prominent manufacturer in the yachting and automotive sectors. Their initial agreement with world-renowned Italian motor yacht producer Azimut-Benetti Group (which evolved into a joint venture in 2008) has led Sirena Marine to become one of the most important yacht manufacturer in the Mediterranean area with more than 250 motor yachts and 100 sailboats built to date.

Today, Sirena Marine produces its own sailboats product lines, under the AZUREE and EUPHORIA brands, in its fully integrated 155,000 square meter facilities.

Sirena Marine – celebrating 10 years of success – announced at the 2016 Cannes Yachting Festival a double world-premiere: Azuree 41' and Euphoria 68'. Both along with the strategic announcement of Sirena Yachts, its all-new motor-yacht brand, for the production of modern-classic semi displacement GRP motor yacht between 56 feet and 100+ft of size.

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