



Press Release – September 2016

AZUREE APPOINTS NEW DEALER IN SOUTH OF FRANCE

SIRENA MARINE, prominent manufacturer in the yachting and automotive sectors, has named EXCLUSIVE YACHT AGENCY SAS as the exclusive dealer in SOUTH OF FRANCE and CORSE for its sailboats brand AZUREE.

AZUREE is the brand of SIRENA MARINE that offers modernly designed cruisers with high performance and seaworthiness, combining the best qualities in their category, as for versatility, smooth sailing, excellent balance and high interior volume.

With its models ranging from the AZUREE 33C launched in 2015, to the new AZUREE 41 which will be presented at Cannes Yachting Festival 2016 and to the AZUREE 46, the flagship of the brand, AZUREE offers the best possible combination of cruising capabilities and performance.

EXCLUSIVE YACHTS AGENCY SAS, with its main office in the MARINE DE COGOLIN in FRANCE.

“We are very pleased to have the opportunity to collaborate with EXCLUSIVE YACHT AGENCY stated Ali Onger, Sirena Marine Sales Manager, “Their great expertise of the sailing boats market provides AZUREE with an excellent local support. This new partnership expands AZUREE well established distribution network, able to cover with sales and service points countries from USA to Australia, Greater China and all main European countries”.

“We are very satisfied with our new agreement with Sirena Marine, which is an important reference point for all the Mediterranean area” stated Dominique Gagnaux & Thibault Leplat, Co-Managers. ” This collaboration represents an important achievement for us and we are sure it will provide very satisfactory results for both of us.”

For more details please visit:

www.sirenamarine.com.tr

www.azureeyachts.com

www.exclusive-yacht-agency.com

ABOUT SIRENA MARINE - sirenamarine.com.tr

Founded in 2006 by Kiraça Holding, Sirena Marine is a prominent manufacturer in the yachting and automotive sectors. Their initial agreement with world-renowned Italian motor yacht producer Azimut-Benetti Group (which evolved into a joint venture in 2008) has led Sirena Marine to become one of the most important yacht manufacturer in the Mediterranean area with more than 250 motor yachts and 90 sailboats built to date. Today, Sirena Marine is producing its own sailboats product lines, under the AZUREE and EUPHORIA brands, in its fully integrated 155,000 square meter facilities.

For July 2016 Sirena Marine – celebrating 10 years of success – announces the 2016 Cannes Yachting Festival double world-premiere: Azuree 41' and Euphoria 68'.

The Company is currently developing its new motoryachting brand Sirena Yachts: the first two models Sirena Yacht 64 and Sirena Yachts 56 will be unveiled during the upcoming Dusseldorf and Miami Boat shows



PRESS OFFICE

Sand People Communication
www.sandpeoplecommunication.com
Gianluca Poerio - Mob +39 338 33 89563 - g@sandpeoplecommunication.com
Alice Paniccia m. +39 347 5870171 – ap@sandpeoplecommunication.com

SIRENA MARINE CONTACTS

İstanbul Sales Office

Abdi İpekçi Cad. Ada Apt. No: 22/18 K:5 Nişantaşı / İstanbul 34367
sales@sirenamarine.com.tr - info@sirenamarine.com.tr - T: +90 212 219 74 74

Bursa Factory

Sirena Marine Denizcilik San.Tic.A.Ş. - Çeltikçi Mahallesi Han Yeri Mevkii
Orhangazi - Bursa - T: +90 224 275 76 00