



Press release – April 2017

AZUREE 33C AND AZUREE 41 ON SHOW AT THE 2017 PALMA BOAT SHOW

Sirena Marine will be present at this year's all important Palma Boat Show (from April 28th until May 2nd) in Palma di Maiorca with two models on show: the Azuree 33c and the Azuree 41.

These two boats are perfectly suited to the Spanish market where the sailing world, especially in boats up to 40' in length, is on the upturn.

AZUREE 33C KEY FACTS

The Azuree 33c's base version offers an open-space interior for daysailing, but with its transformable modular features the 33c can be converted into a cruiser, with two cabins and a total of six berths. All interior furnishings are completely interchangeable and can be replaced.

The Ceccarelli designed hull has a pronounced beam for improved performance to windward, given it's inherently stable form. The 33c's hull shape loves a stiff breeze, but is still quick and harmonious in lighter airs. The new version also has optimized appendages for better performance.

Another interesting feature is the availability of a special performance package for the rig, perfect for owner's who want to try out their racing skills.

AZUREE 41 KEY FACTS

The hull lines and exterior design brings Rob Humphreys signature. He was still the author of Azuree 46, and he has brought his vast design experience of ocean racing yachts into the new 41 footer.

The pronounced single chine guarantees excellent performance when heeled: the Azuree 41' heels and uses the chine to sail as straight as if she were on a track, optimizing the efficiency of the twin rudders at the same time.

UNCOMPARABLE SPORTY FEATURES

The chinned hull combined with a T-shape bulb, allow the new Azuree 41 to offer one of widest sail area compared with other similar boats in this segment.

The use of an asymmetric sail area of 160sqm is make more easy and pleasant thanks to the bowsprit, integral part of the yacht.

Two rudders custom designed and realized in cooperation with Jefa guarantee in every moment maximum control of the boat.



EXTERNAL DECK : COMFORT, ELEGANCE AND PRACTICAL SOLUTION

The deck is uncluttered and elegant; maneuvers from the mast and the Jib are recessed under the deck and lead to the cockpit in accordance with the dictates of easy sailing. The two primary winches are placed near the twin wheels within reach of the helmsman.

The cockpit is designed to host up to 8 people served by a foldable and removable table with stainless steel supports.

INTERIOR FOR ANY NEED

The design of the interiors shows the prestigious hand of Tommaso Spadolini, exploiting interior volumes to the utmost with excellent stylistic solutions including the integration of the mast with the interior structures to create a seemingly endless space, while offering two below deck layout options, both with three cabins and a sail locker, offering a level of comfort never before seen on a 41' yacht.

Lockers, under bed storage solutions, a 200l fridge, a perfectly integrated chart table and some smart solutions like the possibility to convert the table in a double bed make this yacht versatile and ready for navigation with family and friends.

The use of clear wood quality finishing and ample windows that illuminate the interiors complete this fast cruiser, perfect for cruising but always ready for a race around the buoys.

ABOUT SIRENA MARINE - sirenamarine.com.tr

Founded in 2006 by Kıraa Holding, Sirena Marine is a prominent manufacturer in the yachting and automotive sectors. Their initial agreement with world-renowned Italian motor yacht producer Azimut-Benetti Group (which evolved into a joint venture in 2008) has led Sirena Marine to become the first mass-produced yacht manufacturer in the Mediterranean area, with more than 250 motor yachts and 90 sailboats built to date.

Today, Sirena Marine is producing its own sailboats product lines, under the AZUREE and EUPHORIA brands, in its fully integrated 155,000 square meter facilities.

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